

# ROOT WORDS

*Promoting just a little bit of knowledge...and a whole lot of Healthy Smiles*

## Mission Statement

*To provide excellent endodontic care in a professional, friendly environment by a highly trained and motivated team!*

*We work to fulfill our mission by making patient care our #1 goal.*

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## Reducing the “Fear Factors” of Dentistry

**W**e know that some patients get more nervous than others at the mere sight of a needle and syringe. That is why the Wand has been a part of our practice for more than fifteen years. It’s one of those ingenious gadgets you buy that is so effective that it quickly becomes an integral part of your practice (instead of collecting dust on a shelf). The Wand is a computer-controlled local anesthetic delivery system.

The computer provides a flow of anesthetic directly ahead of the needle. This numbs the site of insertion and develops a “pathway of anesthesia” so patients hardly feel the needle at all. The source of discomfort for most injections, however, isn’t the needle; it’s the flow of the anesthetic into the tissue. The Wand delivers the anesthetic into the tissue. The Wand delivers the anesthetic at an optimal flow rate for a comfortable injection almost every

## **Our Commitment**

***When you refer your patients to a specialist, you have the right to insist that they receive the best care possible.***

***That’s why, at Endodontic Associates, we place so much importance on state-of-the-art technology and improved surgical techniques. For years, dental professionals have entrusted us to provide their patients with the highest quality, most comprehensive endodontic treatment possible, and we appreciate your confidence in our skills.***

***The Wand system is just one of many advances in our offices you and your patients will appreciate. We are committed to doing everything possible to make endodontic treatment as pleasant as possible.***

time. In addition, certain injections made possible with the Wand minimize the unnecessary numbness of the tongue, cheek, and face.

The Wand is esthetically appealing to the eye...it is a small lightweight hand-piece that resembles a pen. Patients are not as intimidated by it as they are by a conventional syringe. Most patients are also impressed that a computer is giving them an injection.

Being able to provide pain-free injections is important for any dentist trying to build a practice. The Wand is definitely an effective device for making the injection easier for you and your patients ■



Quality Patient Care in a Comfortable Environment

## Staff Vitals — Stephanie

Stephanie joined the EA team last spring as a business assistant. She attended ATI for her dental assistant training. Stephanie is a friendly addition to our front desk and would be glad to help you schedule an appointment. When asked what she liked most about her job, she replied, "I couldn't ask for a better team of co-workers and doctors." Stephanie enjoys playing tennis and watching movies. Stephanie is a friendly addition to our front desk.



Stephanie — Business Assistant



## OkMOM Volunteers Needed on Feb. 6-7

**Oklahoma Dental Association** is asking for volunteers for the 2015 OkMOM event on February 6-7, 2015.

**Positions needed include:** dentists, specialists, hygienists, dental assistants, front office staff and x-ray technicians. Workers may volunteer as an office to work together as a staff!

Dentists can earn up to ten hours of continuing education and hygienists can earn up to five hours of continuing education. Volunteers will also gain team bonding and a sense of personal accomplishment that comes with volunteering for this humbling experience.

To register, visit [okmom.org](http://okmom.org). A block of rooms has been reserved at the DoubleTree Hotel-Downtown Tulsa, 616 W. 7th St. in Tulsa. The phone number is (918) 732-3614 and the code is MOM.

**Register today!**

## Congratulations...October Lottery Winner!



October's drawing was for two tickets to the **Manheim Steamroller Christmas Concert** at the Civic Center on November 16. Congratulations to winner Sue Bowlby from Dr. Jack McCalmon's office!



Sue Bowlby

Dr. Jack McCalmon's office

**(Right) We had a large response to last month's lottery drawing! Thanks to everyone who entered!**

Please share this fun and helpful information with your staff by passing on **ROOT WORDS!** If you would like additional copies, please call Sherri at Endodontic Associates at (405) 748-6000 or (800) 522-9609.