

ROOT WORDS

Promoting just a little bit of knowledge...and a whole lot of Healthy Smiles

Mission Statement

To provide excellent endodontic care in a professional, friendly environment by a highly trained and motivated team!

We work to fulfill our mission by making patient care our #1 goal.

WILLIAM L. BEASLEY, D.D.S.
LESLIE B. HARDY, JR., D.D.S.
DAYNA S. DUKE, D.D.S.
MYRON S. HILTON, D.D.S.

4500 W. MEMORIAL CIRCLE
OKLAHOMA CITY, OK 73142

8101 SOUTH WALKER
OKLAHOMA CITY, OK 73139

(405) 748-6000
1-800-522-9609
FAX (405) 749-5900

www.eaokc.com

Attention Health Choice Providers

As you are well aware, finding an endodontic provider for your patients who have dental coverage through Health Choice can be a bit tricky. Because there are only a few endodontists in their network, your patients are forced to be on a long waiting list and/or drive a great distance to get endodontic treatment.

Most patients in need of endodontic care require immediate attention to alleviate discomfort, and some may not be capable of driving long distances.

Did you know your patients can actually be seen in our office with their treatment being covered as if in network? Yes, it is true!



Our business assistants are here to assist you and your patients in any way possible....

This is how it works...your patient must contact Health Choice prior to their appointment to let them know that they need to see an endodontic specialist and—due to the situation with their current in-network providers—they have chosen to come to Endodontic Associates. We then fax the claim directly to Health Choice with the special instructions. It's as easy as that!

As a reminder, most insurance companies will reimburse us directly. This means your patient only has to pay the estimated co-pay at the time services are rendered. We accept cash, checks or credit cards. In addition to accepting all major credit cards, we continue to offer long-term payment options to meet your patients' needs through Wells Fargo and Care Credit. Both companies have plans that give patients up to 12 months to pay with no interest.

If you have any questions, please contact our office and one of our business assistants would be happy to assist you, or call Judy Fixaco at Health Choice, (405) 717-8778 ■



EA Summer Seminar is Less Than a Month Away!

You should have already received your invitation to **EA's annual Summer Seminar scheduled June 1st. Don't forget to call our office by May 15th to reserve your seat!** We are excited to welcome Dr. Jeff Blank as this year's speaker.



Jeff Blank, D.D.S.

Dr. Blank graduated from dental school at what has been considered the beginning of the "Esthetic Revolution" in

dentistry. He has been committed to the development and refinement of cosmetic dentistry during his 14 years in private practice.

Dr. Blank is the developer of numerous published techniques, holds a U.S. Patent, and has been directly involved in clinical and laboratory research in the areas of dental material science and clinical efficacy. He is not only an active member of nearly every major esthetic and general practice organization, he also routinely presents clinical and material science abstracts during the prestigious *International Association of Dental Research* global meetings.

For the past 30 years, Sherri Liebel has worked as a certified chairside dental assistant.

When she joined the EA family this past February, she wanted to take on some new challenges and became a business assistant working directly with patients.

"Working at the front desk has really been a great experience for me. Although it is sometimes challenging, interacting with the patients makes it all worth while. I really like to help people."

Sherri has been married to her high school sweetheart Robert for the past 31 years. The highlights of her life are their two children. Morgan is 22 and currently works for a law firm, while 18 year old Logan is headed to OSU this Fall. The Liebel's also have two dogs, Bella and Kaycee.

When she is not working, Sherri loves being outdoors...boating, fishing, 4-wheeling or gardening. She is very excited about working with "such a great group of doctors and staff who are caring and professional." ■

As a consultant to several major dental manufacturers, Dr. Blank participates in the development of numerous dental products each year, and his clinical photography, videos and techniques have been featured internationally in product brochures, trade advertisements, technique articles and clinical guides.

Dr. Blank has the unique gift of distilling reams of academic research into "real world" practical techniques that can be applied to any dental practice. Mixing core principles grounded in

peer-reviewed literature with a heavy dose of common sense is a key feature in all of his presentations. His seminars include animated presentations with clinical video and graphic step-by-step illustrations to keep interest high and comprehension simple.

Combined with Dr. Blank's sense of humor and hilarious stories about the pitfalls of private practice, everyone who attends is guaranteed to enjoy some good laughs while they learn more about cosmetic dentistry! ■



Sherri Liebel
Business Assistant

Staff Vitals Sherri Liebel